Part 1: The good, bad, and ugly of exercise prescription Part 2: How to engage families

in a physically active lifestyle

Mark Urtel
Chair – Department of Kinesiology
IUPUI





Prescribing Exercise: The Good

- •It is "clean"; i.e., the FITT Model;
- Objective: specific & measurable;
- Easily differentiated;

Prescribing Exercise: The Bad

- Connotations of "Exercise";
- Accountability measures (incentives?);
- Knowledge of family dynamics / logistics;

Prescribing Exercise: The Ugly

- •(Demographic) Health Disparities;
- Adherence rates of adults, currently;
- Lack of scholarship on this topic (longitudinal, in particular);

Alternatives?

•Being moderately to vigorously active for 60 minutes a day, most days of the week.

Factors for prescription / success

- Efficacious (you and families);
- Nimble / fluid (changing / trial & error);
- Meet families where they are at (MI up next);

Motivation(s)? Extrinsic versus Intrinsic; •SDT? •Incentivize adherence;

Enablers!

- Socialization process;
- Health Care Providers;
- PE / Wellness Teachers (schools);
- Community resources;
- Built environment;

Saboteur(s)?

- "Life";
- Perceived lack of:
 - Time
 - Ability / expertise
 - Resources / access;
- Lack of motivation / urgency;
- Built environment;

Best Practices (evidenced-based).

- View exercise / physical activity / play as a public health initiative;
- Afford your families a voice & choice***;
- Use / adapt the CDC WSCC model;
- Communicate, assess, & develop a feed-back loop.

Parting thoughts & Questions •Re-casting of how we know an

- •Re-casting of how we know and understand "exercise" (prescription et al);
- •Much remains unstated, for instance, interventions, follow-up, consequences

Thanks! Mark Urtel murtel1@iupui.edu

