

# Staff

Jump  
FOR HEALTHY KIDS



Julie Burns

Chief Executive Officer

[Julie.Burns@JumpINHealth.org](mailto:Julie.Burns@JumpINHealth.org)

317.921-1261

Julie became CEO of Jump IN for Healthy Kids on July 1, 2017, succeeding founding CEO Ron Gifford. Julie previously served as head of program operations for Jump IN, utilizing a strong background in operations, health care, and employer wellness programs to help shape and launch Jump IN's initiatives.

Before joining Jump IN, Julie served as a consultant for five years, primarily in health care. Her focus was in strategic planning, human resources, and general operational structure and logistics. Julie's results-oriented approach helped customers reduce costs by increasing operational efficiency. Her expertise in scaling operations led to multiple roles in start-up environments, helping customers manage growth.

Julie has also served as VP of Operations for the Haelan Group, an Indianapolis start-up in the wellness industry. During Julie's tenure, the organization quickly grew by providing tools that helped employers identify employees at high risk for near-term health expenses and provide behavioral health coaching that lowered overall health costs. Julie also spent 12 years with M Plan, an Indianapolis health plan where she built the majority of operations for the commercial product, developed the corporate compliance program, and managed special projects for the president/CEO.

Julie earned a Bachelor of Arts degree from Miami University in Oxford, Ohio and is a graduate of the Stanley K. Lacy Leadership Series. She is a licensed health insurance agent and has been certified as a Professional in Health Management (PAHM). Julie has served on numerous boards within the community with an emphasis on developing children. She is married to Bob Burns.

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Jonathan Barclay

Knowledge and Data Manager

[Jonathan.Barclay@JumpINHealth.org](mailto:Jonathan.Barclay@JumpINHealth.org)

317.920-2564

Prior to joining Jump IN, Jonathan spent 10 years on the leadership team of the Indiana Area Health Education Centers Program (AHEC) at Indiana University School of Medicine. As associate director of this statewide primary care workforce training and development project, Jonathan worked with health care, education, and non-profit leaders in communities across Indiana on capacity-building, program development and administration, evaluation, and strategic planning projects to increase recruitment, training, and retention of primary care clinicians in medically underserved communities.

In 2013-14, Jonathan managed AHEC's health workforce research portfolio, co-authored numerous reports and analyses of Indiana health workforce, and coordinated the launch of Indiana's National Governor's Association Health Workforce Policy Academy. From 1996 through 2004, Jonathan served in progressive leadership roles in continuing medical education and educational technology, also at IU School of Medicine, building on five years of experience in the educational software industry.

With a master's degree in English from IU Bloomington, Jonathan has served as past president of the Indiana Public Health Association. He has been active with the Indiana Rural Health Association and the Indiana Diabetes Advisory Council, chaired the health provider committee of the Indiana Joint Asthma Coalition, and served as a grant reviewer for the US Health Resources and Services Administration.



Megan McKinney Cooper

Communications Director

[megan.mckinneycooper@jumpinhealth.org](mailto:megan.mckinneycooper@jumpinhealth.org)

317.921-1258

Megan joined Jump IN in the fall of 2017 after serving four years as director of marketing and development for Early Learning Indiana (formerly Day Nursery), where she led the name change and rebranding for the 118-year-old organization. Early Learning Indiana is a strong strategic partner of

Jump IN, and Jump IN's dedication to fostering healthy behaviors in children is what drew her to this work.

Megan originally came to Indianapolis as a theatre professional—a background, coupled with her passion for local impact, that has supported her in developing expertise as an organizational storyteller.

Megan is a member of the Stanley K Lacy Leadership Executive Leadership Series Class XL, a torchbearer/ambassador for United Way of Central Indiana, and serves on the board of the Indianapolis Shakespeare Company (Indy Shakes) and Storytelling Arts of Indiana. Originally from San Francisco, Megan holds a Master of Fine Arts from IU and a Bachelor of Fine Arts from the University of Rhode Island.



Ron Gifford

Senior Advisor, Strategic Initiatives

Ron was founding CEO of Jump IN, serving in that role from the launch of the initiative until June 30, 2017. He now serves as a member of our Leadership Council and continues to support Jump IN's efforts in food access solutions as well as the Lawrence/Indianapolis Far Eastside community demonstration project.

Before joining Jump IN, Ron served as Executive Vice President for Public Policy for the Central Indiana Corporate Partnership (CICP), a strategic and collaborative effort of the chief executives of Central Indiana's prominent corporations, foundations, and universities dedicated to the region's continued prosperity and growth. Ron also served as President and CEO of the Indy Partnership (2008-2011), the regional economic development organization for greater Indianapolis. Under his leadership, Indy Partnership was recognized as one of the nation's top economic development organizations.

Ron practiced law for twenty-two years at Baker & Daniels LLP in Indianapolis. He graduated magna cum laude in 1985 from Georgetown University Law Center and received a B.A. with distinction from the University of Michigan in 1981.

Ron has served on numerous civic and nonprofit boards, with a particular interest in children's issues. He is married and has two adult.